WHY JOBS MATTER
Jobs are at the heart of the development community’s goal of ending poverty. Job-related events such as finding or losing a job, or changes in income, are the most important reasons for escaping or falling into poverty, particularly in developing countries. Creating good jobs is therefore key to ending poverty.

Over 200 million people are unemployed today, over 600 million young people are neither working nor studying, and hundreds of millions of additional jobs will have to be created by 2020 due to demographic trends.

The challenge before the development community is not just creating an adequate number of jobs, but also ensuring good quality jobs get created—jobs that offer fair wages and reasonable working conditions, jobs that are productive, and jobs that are inclusive of disadvantaged groups such as youth and women.

WHY LET’S WORK WAS CREATED
During the IFC jobs study launch in January of 2013, twenty-eight IFIs agreed on a joint communiqué to work together on implementing the key findings of the study. Following the conference, IFC had detailed consultations, both internally within IFC and the World Bank, and also externally with many IFIs, donor organizations, private sector companies, and think tanks to draft a plan for next steps on this agenda.

The result of these consultations was the launch of Let’s Work: a global partnership to create more and better private sector jobs. Let’s Work brings together IFIs, donors, private sector, and other stakeholders on the private sector job creation agenda. The objective of Let’s Work is to develop practical approaches that address the needs of different sectors and countries in such a way that the learning would be a public good for the development community.

The partnership is well placed to implement a collaborative work program because of the partners’ collective experiences working directly with the private sector in developing countries. This allows the partnership to harness its own knowledge and the experience of its clients as well—large enterprises, SMEs, financial intermediaries, and infrastructure companies—in a variety of country contexts, including fragile and conflict-affected states and middle-income countries, across a range of sectors.

WHY THE PRIVATE SECTOR MATTERS
The private sector provides 9 out of 10 jobs in developing countries. A robust private sector is therefore a crucial part of any long-term and sustainable solution to job creation. It also complements—and depends on—the important role the public sector plays in providing social safety nets for the poorest and creating a business environment in which the private sector can grow and thrive.

JOBS TAKE HOUSEHOLDS OUT OF POVERTY, ESPECIALLY IN DEVELOPING COUNTRIES
Let’s Work will have a two-pronged strategy: removing constraints to private sector led sector-led innovative and multi-stakeholder private-sector companies, and other sector-led programs.

To fulfill our mission we will pilot high-level senior representatives of participating organizations, donors, and IFIs.

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PILLAR 2—IMPROVING METHODOLOGIES & ANALYSIS

- Develop, refine and apply good practice methodologies for estimating indirect,-induced, and secondary job effects. We will track private sector and country-specific case studies—both micro and macro—and developing frameworks and methods for five specific sectors.
- Jointly implement case studies on a number of sectors including infrastructure (power, water, ICT, energy), and family life (wage employment, small-scale construction, tourism, and automotive), agribusiness, skills, and training, and financial markets.
- Extract job creation efforts and develop tools and frameworks that can be broadly operationalized by project teams. These will also set standards that will track and develop a broader set for better working conditions.

PILLAR 3—COMMUNICATIONS & KNOWLEDGE SHARING

- Internalize the global public good aspects of this lesson that we learned.
- Organize large broadcaster meetings and smaller events throughout the year and participate in key events focused on the jobs agenda.
- Create and manage a central website and collaboration workspace to "host" information contributed by partner institutions.
- Develop operational tools like guidance notes, diagnostic tools, good practices, training, and learning events for operational teams to better plan, track, and evaluate the impacts of these projects and efforts across private sector companies and development partners.

ENSURING WIDER REMARKABLE IMPACT

All partners implement a comprehensive plan, design follow up projects & regularly course correct. Organize annual workshops, pull together existing diagnostics and conduct additional diagnostics, identify constraints to job growth, select 2-4 strategic sectors and articulate the jobs effects of their projects and benefit private sector companies and development partners.

GOVERNANCE

Technical Advisory Group: Provides technical advice on specific aspects of the work program and plays an advisory role to the Steering Committee.

Program Coordination Unit: Coordinates work across regions. Some country pilots will be in Fragile and Conflict Affected Situations. Also to incorporate lessons from early starters before scaling up the program. The countries will be selected by the Let’s Work Steering Committee and will represent a mix of country with the goal of creating more and better jobs). For Country Programs focused on private sector job creation or improvements in the jobs quality. We will be approached to identify job growth. Let’s Work will work with specific companies to help strengthen their value chains and articulate and estimating and develop a business for better working conditions.

Visit our website: www.letswork.org
Partners